

Carlo Abueg

UI/UX Designer and Front End Developer

Work Experience

East Palo Alto Academy Foundation – Nov-Dec '20

Development of digital annual report. Worked closely with UI Designer to ensure that code supported the design wireframes and scaled responsively. Interactive features allowed for a more robust UX.

Link: [//epaafoundation.org/2020-annual-report/](https://epaafoundation.org/2020-annual-report/)

Kastbergs Danish Ice Cream – May-Sep '20

UI/UX and web development. Worked closely with Brand Manager to appease minimalist Scandinavian design sensibilities.

Link: [//kastbergs.dk](https://kastbergs.dk)

NILIO Group – Mar-Apr '20

UI/UX and web development for a startup VC firm in Denmark. Designed colorful iconography to create a user experience that contrasts the stark nature of the business.

Link: [//nilio.dk](https://nilio.dk)

READ Global Digital Annual Report – Oct '20

Mobile-friendly UX and web development for READ Global's Decade of Impact Report. Worked closely with UI Designer to create interactive features for better user engagement.

Link: [//readglobal.org/decade-of-impact-2020/](https://readglobal.org/decade-of-impact-2020/)

First Book Digital Annual Report – Jun '20

UI/UX and web development for a digital version of a printed annual report. Animations were implemented to showcase statistics and financial datasets for investors and donors.

Link: [//firstbook.org/annual-report-2019/](https://firstbook.org/annual-report-2019/)

Key Tower Ohio – Jan-March '19

UI/UX wireframing and web development using Bootstrap framework and Wordpress CMS.

Link: [//keytowerohio.com](https://keytowerohio.com)

Smarter Good – Nov-Dec '18

UI/UX and web development for Wordpress CMS using Bootstrap framework.

Link: [//smartergood.com](https://smartergood.com)

SKILLS

Creative Direction
Graphic Design
Drawing / Illustration
3D Modeling
Motion/Movie Editing
HTML Email
Print Pre-flight
Web Design and Development
Business Analysis
Quality Assurance
Agile Production
Content Editing/Writing
Marketing Strategy
UI/UX Design

TOOLS

jQuery/HTML/CSS
Adobe Creative Suite
Google Suite
Microsoft Suite
Procreate
Blender 3D
Squarespace
Hubspot
Wordpress
Bootstrap
Shopify
A.I.

LINKEDIN

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